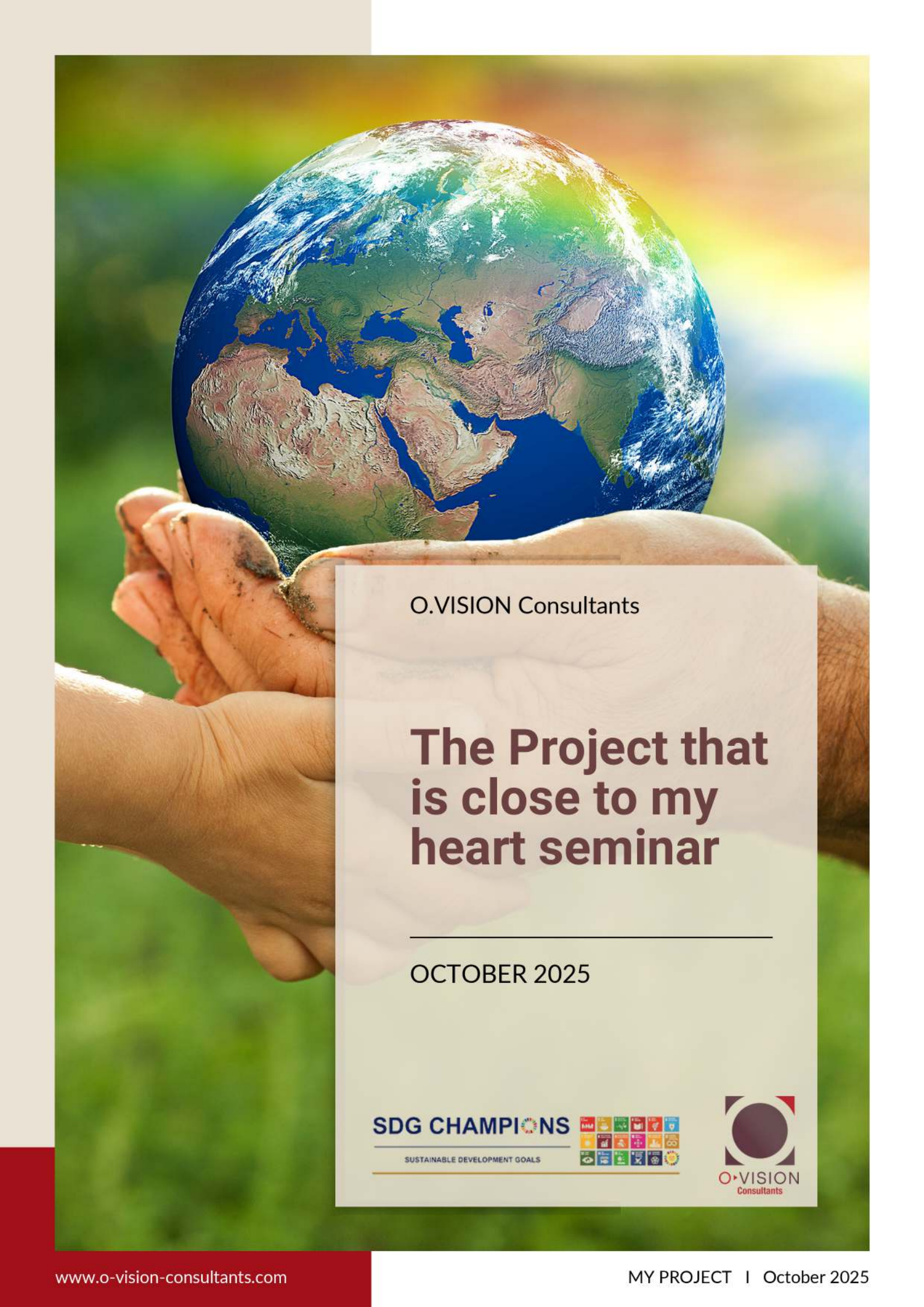




O.VISION Consultants

The Project that is close to my heart seminar

OCTOBER 2025

SDG CHAMPIONS

SUSTAINABLE DEVELOPMENT GOALS



Wisdom versus intelligence

Life holds the agenda, with destiny, providence and justice.
The decrees promulgated at the top are implemented at the bottom.
We look for leverage, domino effect, and chain reaction.
But we don't expect ease or speed.

1. The Project that is close to my heart seminar

Organizations in the 21st century operate in an uncertain, complex and highly competitive environment.

To succeed, they must mobilize collective intelligence and align individual and collective energies around strategic and meaningful projects.

The Project that is close to my heart seminar responds to three key issues:

- Raising the level of individual conscience, overcoming blockages and resistance to change.
- Clarifying and specifying the strategic vision, translated into a tangible roadmap.
- Developing the operational action plan, which can be immediately implemented from D+7.

5 days, from Monday at 9 am to Friday at 6 pm:

- Day 1: Raising conscience, getting out of blockages
- Day 2: Mastering the vision, writing the roadmap
- Days 3 to 5: Mastering the execution to achieve the goals set, develop the operational action plans that will be implemented from D+7.

2. Raising conscience

People stagnate in their lives:

- They go around in circles in their 4 walls
- They are locked in their individual bubbles and collective silos
- Their pride, arrogance, and impatience camouflage their fears, doubts, and confusion
- They bluff in front of others and lie to themselves, it's a complete imposture
- Spontaneously and unconsciously, they react with self-centeredness, greed and violence.

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3. Mastering vision and execution to achieve the goals set

People want to prevent others from growing and succeeding:

- They reject everything that is not *Invented by Me*
- They oppose in disbelief
- They object with skepticism
- Out of jealousy, they want to keep the successes and merits of others to a minimum
- Out of laziness, they do nothing and try to hide the efforts, merits, and successes of others.

The Project that is close to my heart seminar

DEVELOPING THE OPERATIONAL ACTION PLAN

Making the Decision and putting into action means giving birth at the end of gestation

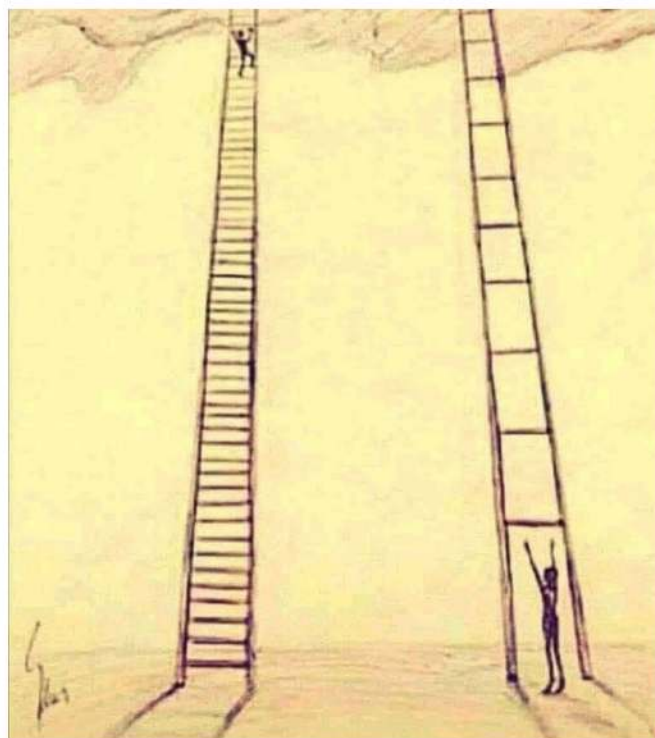
Carrying out the project that is close to my heart 24/7 for years and months is like mothers carrying their child for 9 months and 10 days.

Even though the maternity ward is inside hospitals or clinics, pregnant women are not sick at all: pregnancy and childbirth are experienced naturally, except in a minority of cases requiring immediate intervention by obstetricians and midwives.

The seminar The project that is close to my heart is similar to childbirth, the 5 days from Monday at 9 am to Friday at 6 pm are the kick-off of the project which will actually start on Monday D+7.

Among the countless personal or collective projects, 5 projects are possible for people with the right potential:

- Becoming a consultant or trainer who would earn €1400, 2000, 3000, 4500 or €7000 excl. VAT/day
- Running an SME or a large company
- Finding my personal truth and my life path
- Discover my identity, my place and my mission
- Building a better world.



Business model

	CTCO* in € excl. VAT Per participant For 50 participants	Consultants' fees in € excl. VAT
Level 1	500 € / participant 25 000 € / 50 p	1 consultant 1 400 € / day 7 000 € / 5 days
Level 1+	700 € / participant 35 000 € / 50 p	1 consultant 2,000 € / day 10 000 € / 5 days
Level 1++	1 000 € / participant 50 000 € / 50 p	1 consultant 3,000 € / day 15 000 € / 5 days
Level 2	1 500 € / participant 75 000 € / 50 p	2 consultants 3,000 + 3,000 € / day 30 000 € / 5 days
Level 2+	2,000 € / participant 100 000 € / 50 p	2 consultants 4,500 + 3,000 € / day 37 500 € / 5 days
Level 2++	2 500 € / participant 125 000 € / 50 p	2 consultants 4,500 + 4,500 € / day 45 000 € / 5 days
Level 3	3 000 € / participant 150 000 € / 50 p	2 consultants 7,000 + 4,500 € / day 57 500 € / 5 days
Level 3+	3 500 € / participant 175 000 € / 50 p	2 consultants 7,000 + 7,000 € / day 70 000 € / 5 days
Level 3++	4 000 € / participant 200 000 € / 50 p	2 consultants 10,500 + 7,000 € / day 87 500 € / 5 days

* Contribution to the cost of organization CTCO

A participative and creative leadership acceleration program

1. Executive Summary

The “*The Project That Is Close to My Heart*” seminar is a five-day immersive leadership experience designed to help 50 high-potential leaders unlock their personal and collective capacity to design, commit to, and execute transformational projects.

Through a structured progression - from raising consciousness and overcoming blockages, to mastering vision, to executing with discipline - participants will leave the program with concrete, operational action plans ready to be deployed from **D+7**.

This unique seminar combines **consulting-grade strategic frameworks** with **experiential, participatory methodologies**, ensuring both intellectual rigor and emotional engagement.

2. Objectives of the Seminar

1. **Personal and Collective Transformation:** enable leaders to overcome mental and organizational blockages that limit their impact.
2. **Strategic Clarity:** co-create powerful visions and roadmaps for high-impact projects aligned with corporate goals.
3. **Operational Excellence:** translate ambition into actionable, measurable, and executable plans.
4. **Immediate Implementation:** ensure that outcomes are not limited to theory, but directly actionable in the organization within a week after the seminar.

3. Target Audience

- 50 selected leaders (mid- to senior-level executives) with strategic responsibilities and the mandate to drive transformation.
- Participants are expected to bring forward a “**project close to their heart**” - a transformation initiative with personal resonance and organizational relevance.

4. Methodological Approach

Pedagogical Principles

- **Immersion:** 5 full days off-site, away from operational pressures.
- **Participation:** 1 expert consultant facilitating, supported by 5 assistants to coach, energize, and capture insights.
- **Iteration:** alternating between plenary input, group workshops, and individual reflection.
- **Action Orientation:** every output is converted into a tangible deliverable (vision statement, roadmap, execution plan).

Program Structure

Day 1 - Raising Conscience, Getting Out of Blockages

- Ice-breaking and trust-building exercises.
- Diagnostic tools to identify limiting beliefs, organizational bottlenecks, and systemic challenges.
- Group sharing to align on the emotional and strategic stakes of each project.

Output: Each participant formulates the “essence” of their project and maps the initial barriers to success.

Day 2 - Mastering the Vision, Writing the Roadmap

- Introduction to strategic visioning frameworks (e.g., Backcasting, Blue Ocean thinking).
- Structured creative workshops to articulate ambition, define success criteria, and shape the roadmap.
- Peer-review sessions to challenge and refine visions.

Output: Each participant produces a 1-page vision statement and a strategic roadmap draft.

Days 3 to 5 - Mastering Execution and Building Action Plans

- Deployment of execution excellence tools (e.g., OKRs, Agile planning, accountability frameworks).
- Design of operational action plans: sequencing, resources, KPIs, governance.
- Simulation exercises to test robustness under real-world constraints.
- Alignment and consolidation into **ready-to-execute action plans**.

Output: Each participant finalizes a detailed action plan to be deployed from D+7, validated by peers and facilitators.

5. Deliverables

At the end of the seminar, participants will have:

1. A **vision statement** for their project.
2. A **strategic roadmap** highlighting key milestones.
3. A **90-day operational action plan**, fully resourced and KPI-driven.
4. A collective synthesis report capturing the group's insights and commitments.

6. Differentiators

- **Consulting Rigor + Creative Energy:** combining strategy frameworks with creativity techniques ensures both discipline and innovation.
- **Immediate ROI:** projects are not theoretical; they are real and implemented within a week.
- **Scalable Impact:** methods can be reapplied by participants to future initiatives.
- **Tailored Facilitation:** the ratio of 1 expert + 5 assistants ensures close coaching and quality output.

7. Commercial Proposal

Format & Logistics

- Duration: 5 consecutive days, Monday 09:00 - Friday 18:00.
- Participants: 50 leaders.
- Location: off-site seminar venue.
- Facilitation team: 1 expert consultant, 5 assistants.

8. Expected Outcomes

- Individual impact: enhanced clarity, confidence, and execution discipline.
- Organizational impact: 50 high-value projects initiated, directly supporting strategic transformation.
- Cultural impact: a stronger sense of empowerment, creativity, and ownership among leaders.

9. Next Steps

- Alignment meeting with sponsor(s) to tailor focus and success criteria.
- Pre-seminar survey to identify participant projects and needs.
- Confirmation of venue and logistics.

A participative and creative seminar for transformational leaders

1. Executive Summary

The Project That Is Close to My Heart seminar is a five-day immersive program designed to help 50 leaders identify, structure, and execute projects with both **personal resonance** and **strategic organizational impact**.

The seminar follows a structured journey:

- **Day 1:** Raising conscience, overcoming blockages.
- **Day 2:** Mastering vision, building the roadmap.
- **Days 3 - 5:** Mastering execution, designing action plans ready for implementation at D+7.

The program is delivered through a combination of **consulting-grade frameworks**, **creative workshops**, and **intensive facilitation**, ensuring each participant leaves with a tangible project plan aligned to organizational priorities.

2. Objectives

1. Enable participants to **overcome personal and organizational barriers** to project success.
2. Provide a structured process for **clarifying vision and defining roadmaps**.
3. Equip leaders with **execution methodologies** to translate strategy into measurable action.
4. Deliver **50 ready-to-launch projects**, each supported by a 90-day operational plan.

3. Target Audience

- **50 leaders** with at least 10 years of professional experience.
- Participants selected based on their **capacity to lead transformation projects** within the organization.
- Each participant brings a **“project close to their heart”** to be developed, validated, and prepared for execution.

4. Methodological Approach

Guiding Principles

- **Immersive:** a dedicated 5-day format to allow deep focus.
- **Participative:** 1 expert consultant and 5 assistants ensure personalized coaching and group facilitation.
- **Iterative:** combining plenary input, team workshops, and individual reflection.
- **Action-Oriented:** outputs systematically translated into actionable deliverables.

Program Structure

Day 1 - Raising Conscience, Overcoming Blockages

- Diagnostic exercises to surface barriers and limiting beliefs.
- Group sharing to align personal motivations with organizational priorities.
- Trust-building dynamics to foster openness and creativity.

Key Output: Initial definition of each participant's project and mapping of perceived blockages.

Day 2 - Mastering Vision, Building the Roadmap

- Visioning frameworks (e.g., back casting, future-state modeling, blue ocean thinking).
- Collaborative sessions to define ambition, success metrics, and key milestones.
- Peer feedback to refine and stress-test roadmaps.

Key Output: Vision statement and draft roadmap for each project.

Days 3 - 5 - Mastering Execution, Designing Action Plans

- Training in execution frameworks (OKRs, agile planning, accountability systems).
- Sequencing of initiatives, allocation of resources, definition of governance models.
- Scenario testing and risk management exercises.
- Consolidation of **90-day action plans** for immediate execution.

Key Output: Fully operational, resourced, and KPI-driven action plan, ready to launch at D+7.

5. Deliverables

Each participant leaves with:

1. A **vision statement** summarizing ambition and purpose.
2. A **strategic roadmap** with milestones and dependencies.
3. An **operational action plan**, with clear owners, KPIs, and timelines.
4. A **collective synthesis report** capturing learnings, themes, and commitments.

6. Differentiators

- **Hybrid rigor:** structured consulting tools combined with creative, participative approaches.
- **Immediate impact:** outcomes directly translatable into organizational execution from D+7.
- **Scalability:** frameworks can be reused by participants for future initiatives.
- **Facilitation intensity:** a dedicated ratio of 1 expert + 5 assistants for high-quality outputs.

7. Commercial Proposal

Format & Logistics

- Duration: 5 days (Mon 09:00 - Fri 18:00).
- Participants: 50 leaders.
- Team: 1 expert consultant, 5 assistants.
- Venue: off-site location.

8. Expected Outcomes

- **Individual impact:** clarity, empowerment, and disciplined execution capabilities.
- **Organizational impact:** 50 projects initiated, accelerating transformation agenda.
- **Cultural impact:** a stronger culture of ownership, creativity, and collaboration.

9. Next Steps

- Alignment meeting with sponsor to confirm objectives and success criteria.
- Pre-seminar survey to capture project ideas and participant needs.
- Confirmation of logistics and participant list.

A participative and creative seminar for transformational leaders

1. Purpose

This 5-day immersive seminar is designed to accelerate the delivery of **50 high-impact transformation projects** by equipping leaders with the tools, mindset, and action plans to move from vision to execution.

The program ensures that each participant leaves with a **clear vision, a strategic roadmap, and an operational action plan**, ready to be implemented within one week of the seminar (D+7).

2. Target Group

- **50 leaders** (mid- to senior-level) with the capacity to drive organizational change.
- Each participant brings a **“project close to their heart”** - personally motivating and strategically relevant.

3. Format

- **Duration:** 5 days (Mon 09:00 - Fri 18:00).
- **Delivery:** 1 expert consultant + 5 assistants to ensure intensive facilitation and personalized coaching.
- **Approach:** immersive, participative, and action-oriented, blending consulting frameworks with creative workshops.

4. Program Flow

Day 1 - Raising Conscience & Overcoming Blockages

- Diagnostic and trust-building sessions.
- Identification of personal and organizational barriers.
- Output: clear project definition and map of blockages.

Day 2 - Mastering Vision & Building the Roadmap

- Visioning frameworks and creative design.
- Peer challenge to refine ambitions.
- Output: 1-page vision statement + strategic roadmap.

Days 3 - 5 - Mastering Execution

- Execution excellence tools (OKRs, agile planning, accountability).
- Design of operational action plans with KPIs and governance.
- Output: fully operational action plans, ready for launch at **D+7**.

5. Expected Outcomes

- **Individual Impact:** leaders gain clarity, confidence, and execution discipline.
- **Organizational Impact:** 50 transformation projects initiated with measurable outcomes.
- **Cultural Impact:** stronger ownership, creativity, and cross-functional collaboration.

6. Deliverables for each participant

- Vision statement for each project.
- Strategic roadmap with milestones.
- Operational action plan.
- Synthesis report consolidating group insights and commitments.

7. Value Proposition

- **Immediate ROI:** projects launched within one week.
- **Rigor + Creativity:** consulting discipline blended with participative energy.
- **Scalability:** methods and tools reusable across future initiatives.

8. Next Steps

- Alignment meeting with sponsors to validate objectives.
- Pre-seminar survey to capture participant project ideas.
- Finalization of logistics and participant list.

Board Takeaway

This seminar provides a **high-leverage intervention**: in just 5 days, 50 leaders generate 50 executable projects with direct impact, while building long-term transformation capabilities for the organization.



**VOYEZ GRAND
COMMENCEZ PETIT
APPRENEZ VITE**



SDG CHAMPIONS

SUSTAINABLE DEVELOPMENT GOALS



CONTACT

+33 6 09 88 75 61

contact@o-vision-consultants.com