

Mastering vision and execution to deliver results and impacts

THE TIME FOR ACTION IS NOW!

In our damaged world, all citizens try to live as best they can, the most disadvantaged struggle for survival.

The UN 2030 Agenda and the Paris Agreement were unanimously approved in 2015 by the 193 member countries of the United Nations, they are our 2 roadmaps.

All organizations will have to align their activities with the 17 SDGs, applying the principles of regeneration of livings, which will take them 5 to 7 years.

The problems to be solved and the challenges to be met are known, and the priority is to achieve the objectives set out in these two documents by opening up business transformation projects in all countries.

Once the new strategies approved by the executive committees, 5 axes operational action plans will be developed: corporate culture; processes; business models; high technology and AI; organizational methods.

Let us always remember that our priority and urgent task is to create wealth together to eradicate poverty and hunger, locally and globally.



SUCCEEDING - March 2025

Successful transformation in 5 years

PRESERVING THE PRESENT TO PREPARE FOR THE FUTURE

The United Nations 2030 Agenda and the Paris Agreement are our 2 roadmaps to leave no one behind.

We implement them on the ground with initiatives and projects that bring real benefits to real people in real life.

To solve the problems and meet the challenges of the twenty-first century, general mobilization is required in all countries.

Because we are starting as a tiny committed and motivated minority, we will focus our efforts on transforming, in 5 years, the pioneering companies that decide to align their activities with the 17 Sustainable Development Goals of the 2030 Agenda by applying the principles of regeneration of livings.

In our world that has become volatile, uncertain, complex and ambiguous, executive committees navigate by sight and only the most far-sighted think about the medium term. To support them over the long term, we will help them decide on the vision and strategy, and then develop the operational action plan to be executed to achieve the objectives set.

In the tailor-made seminars that we will organize, experienced animation teams will promote creativity and the occurrence of Eureka! interiors at the origin of scientific discoveries and artisanal or industrial inventions.



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Operational Action Plan Development Seminars

LET'S POOL RESOURCES



It is essential that the process of developing operational action plans over 5 years with the inner Eureka! Method be carefully explained to be well understood. The following are the main elements and arguments.

- The UN's 2030 Agenda, with its 17 SDGs, 169 targets and 232 indicators, is the
 ambition shared by all its member States for a sustainable world in a vision of the
 interdependencies between its major challenges and solutions integrating the
 economy, social and the environment
- Incorporating the Paris Agreement, it sets targets to address the climate crisis
- It also sets targets for the protection and restoration of biodiversity
- And translates into real benefits for real people in real life
- The achievement of the 17 SDGs is the marker of a better, peaceful and supportive world
- Beyond States, all public or private organizations as well as individuals can act to achieve these ambitions
- Your company is a member of the UN Global Compact
- This voluntary membership demonstrates your personal commitment to change yourself and your company, the economy and also society as a whole
- It's time to take action on the ground by aligning your activities with the 17 SDGs
- The development of the operational action plan, then its execution in 5 years, will allow your company to achieve the objectives it has set for itself according to its sector of activity.
- 5 main axes will be dealt with simultaneously, in coherence with the systemic and complexity: corporate culture including mastering of execution, i.e. the development of skills and cohesion of employees; processes; business models; high technology and AI; organizational methods
- During our 5-day residential seminar, you will develop your operational plan, helped by 5 expert consultants present at all times
- They will be connected to their colleagues, whom they will be able to mobilize for additional expertise or feedback
- An experienced team will ensure efficient and productive facilitation to resolve the identified issues

Disruptive innovations will be reinforced and enriched with incremental improvements.

Operational Action Plan Development Seminars

THE INNER EUREKAS METHOD!

- The inner Eurekas! method will bring out, from the blur and confusion, clear, precise and obvious answers like the nose in the middle of the face
- All participants will experience inner Eureka!, spontaneous or assisted
- The joy and enthusiasm experienced will be communicative and contagious
- Every Eureka! will build self-confidence, increase ambition and develop agility
- The key will be to find the right question: for every right question, a Eureka! and the right answer
- Speed and scale will also be worked on
- The Big Idea, The Right Strategy and The Unique Selling Proposition, which are the first 3 key points, will be revisited and revalidated
- At the end of the 5 days seminar, the bricks of the operational plan will be identified and precisely defined
- The writing, which always requires time, will then occupy a few weeks, and will be followed by the beginning of the execution
- Employees will know who will do what, how, by when, and with what resources.



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How to succeed in the transformation project in 5 years?

RESILIENCE IN THE FACE OF MARKET CONSTRAINTS

In his article Management consulting firms: soon the end of amateurism? published in the Harvard Business Review France magazine (20/09/2024), Ibrahima Fall reminds us that:

- The management consulting profession is perfectly in line with the philosopher René Le Senne's vision of education, namely "worrying", "promising" and "helping".
- Any management consultant must "worry" because he must be able to highlight the contradictions and paradoxes inherent in any organization in order to grasp its dynamics.
- 3. He must "promise" in a certain field of possibilities by thinking about the conditions of possibility of management actions.
- Finally, he must "help" to choose and carry out the actions that make it possible to obtain the most while sacrificing the least by developing the actors' power to act.

In force since January 1, 2024, the European Corporate Sustainability Reporting Directive (CSRD) sets new standards and obligations for non-financial reporting and concerns all large companies (i.e. meeting two of the following three criteria: more than 250 employees, more than €50 million in turnover, more than €25 million in total balance sheet). The aim is to develop a sustainable and social economy. De facto, sustainability managers hold the keys to the solution.



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2030 Agenda and 17 SDGs

GROUND IMPLEMENTATION IN ALL COUNTRIES

The great challenge for humanity is to achieve the 17 SDGs of the 2030 Agenda

Since September 2015, we have had the roadmap unanimously adopted by all UN member states.

Time has come to develop and execute operational action plans that will bring real benefits to real people in real life.

The totality of potentiality

Thanks to the knowledge bases that are enriched every day, AI agents provide us with precise information on solutions to the problems we face.

Their answers improve constantly, even as experts and practitioners detect errors and gaps as well as bugs and computer flaws.

On February 26, 2025, ChatGPT answered our 5 questions:

Who does What? How? By When? With what resources?

The 5 answers are clear and precise:

- The SDG Champions are implementing the 17 SDGs of the 2030 Agenda on the ground in all countries
- They successfully conduct large-scale projects
- Most project will last at least 20 years and not end before 2045 at the earliest
- They create wealth to achieve SDG 1 (End poverty in all its forms), in all countries.

We call the creation of wealth, the mother of all battles, and we constantly apply the 3 principles: liberty of action, concentration of effort and economy of means.

ChatGPT's 26 exhaustive checklists also tell us:

- 1. The ideal profile of SDG Champions
- 2. Their ideal to-do list.

To achieve the goals set, the SDG Champions must master vision and execution.







THINK BIG START SMALL LEARN FAST





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